



**LifeMap Skin Essentials™**  
*Your Foundation for Optimal Skin Health*

Welcome and congratulations for taking an important next step toward healthy skin aging with the most advanced and scientifically proven skin care program available – The LifeMap “Me” Skin Health System™ is a revolutionary new skin wellness enhancing system designed to support your unique genetic makeup and help you achieve optimal skin health.

1. The **LifeMap DNA collection kit** (provided by GeneLink, Inc.)
2. The **LifeMap Essentials™** formula (A non-custom foundation serum to apply to your skin while awaiting your Healthy Skin Aging Report & DNA guided LifeMap “Me” Custom Serum)
3. The **LifeMap DNA Skin Aging Report™** (results in about 4 weeks after mailing your DNA collection kit)
4. The **LifeMap “Me” Custom Serum** (A totally customized skin care serum based on your DNA)

Your LifeMap Essentials™ formula is the cornerstone of the LifeMap Skin Care System and forms the ‘base foundation’ for every individually customized LifeMap Custom product.

**LifeMap Skin Essentials** : Your foundation for optimal skin aging, a premium all natural formula, carefully designed to provide the “key essentials” to help you prepare and maintain optimal skin health and support while you are awaiting the results of your Skin Health Aging DNA Assessment and your personal DNA-guided LifeMap Custom formula from the time you mail back your DNA collection kit. (Please note: the processing time for your DNA assessment & LifeMap Custom formula is about 4 to 8 weeks).

LifeMap Skin Essentials, a premium all natural skin serum containing 100% active ingredients (no water). Containing organic Aloe leaf extract, Copper peptides and Konjac Mannan along with a generous selection of fruits and vegetable extracts including important anti-aging “superfruit” extracts such as the Brazilian acai berry, the Himalayan goji berry and the Southeast Asian mangosteen. Ingredients are encapsulated in Liposome’s to ensure their absorption deep into the skin.

Containing no preservatives such as: parabens or chemicals like propylene glycol and silicones or ingredients like petroleum or mineral oils.

For DNA repair, we’ve included the South American herb *Uncaria tomentosa* (Cat’s Claw) which has been clinically demonstrated to aid in DNA cellular skin repair.

**Directions for use:**

**Apply generously to clean dry face and neck morning and evening. If used in conjunction with other skin care and makeup products apply your LifeMap Skin serum first and the other products on top.**

We are truly grateful for you and excited to be a part of your skin health future.

Sincerely,  
The Formulation Scientists at GeneWize Life Sciences

### Information About LifeMap Custom™

Once you receive the results of your LifeMap Healthy Skin Aging DNA Assessment, we will ship your **LifeMap Custom Serum**, your personal DNA-guided formula custom created with SNP Actives™ specifically for you.

The **LifeMap Custom Serum** is a “targeted formulation,” designed to help mitigate or compensate for certain physiologic areas identified by the 6 SNPs that make up the LifeMap Healthy Skin Aging DNA Assessment™. Once you receive your **LifeMap Custom** formula, the non-custom **LifeMap Essentials formula will no longer be shipped to you** as your **LifeMap Custom** formula combines all the benefits of the Essentials formula, but is specifically formulated for you with targeted SNP Actives to match your personal genetic makeup.

#### **LifeMap Essentials Proprietary Blend Ingredient Statement:**

Aloe (Aloe Barbadensis Leaf Extract), Vitamin B5 (Panthenol), Glycerin, Glycine, Sorbitol, Soy Protein (Glycine Soja (Soybean) Protein), Copper Peptide (Copper Tripeptide -1), Rice Bran Oil (Rice Oil Glycereth-8 Esters), Balm Mint Extract (Melissa Officinalis (Balm Mint) Leaf Extract), Rutin (Disodium Rutinyl Disulphate), Barley Extract (Hordeum Distichon (Barley) Extract), Oat Extract (Hydrolyzed Glycosaminoglycans), Corn Extract (Sodium Levulinate), Konjac Mannan (Mannan), Rice Extract (Sodium Phytate), Green Tea Extract (Camellia Sinensis (Green Tea) Leaf Extract), Polyglyceryl-4 Caprylate (and) Sodium Lauroyl Glutamate (and) Decyl Glucoside (and) Diglycerin, Milk Thistle Extract (Silybum Marianum (Milk Thistle) Extract), Cabbage Leaf Extract (Brassica Oleracea Capitata (Cabbage) Extract), Cat's Claw Extract (Uncaria Tomentosa (Cat's Claw) Extract), Acai Extract (Euterpe Oleracea (Acai) Fruit Extract), Goji Extract (Lycium Barbarum (Goji) Fruit Extract), Mangosteen Extract (Garcinia Mangostana (Mangosteen) Peel/Fruit Extract), Pomegranate Extract (Punica Granatum (Pomegranate) Extract), Tomato Extract (Solanum Lycopersicum (Tomato) Extract), Lecithin (Phospholipids), Vitamin E (Tocopheryl Acetate), Vitamin A (Retinyl Palmitate), Vitamin C (Ascorbyl Palmitate), Potassium Sorbate, Natural Fragrance (Fragrance)

This product is not intended to diagnose, treat or cure any disease. Discontinue use and consult your physician if you have any adverse reaction.